

# Privacy policy and cookies

website and store <https://www.tradfs.com>

Good morning!

If you came here, it is a reliable sign that you value your privacy. I understand this perfectly, that's why I prepared this document for you, where you can find the rules for processing personal data and the use of cookies and other tracking technologies in connection with the use of the website <https://www.tradfs.com>

First of all - formal information - the administrator of the website is Małgorzata Gałkowska-Błądek, operating within the Tangram Małgorzata Gałkowska-Błądek at the following address: ul. Bema 9, 62-040 Puszczykowo, Poland, NIP: 7831054551, REGON: 300124158 .

In case of any doubts related to the privacy policy, you can contact me at any time by sending a message to [mbladek@tradfs.com](mailto:mbladek@tradfs.com) .

## Short version - the most important information

I care about your privacy, but also about your time. That's why I've prepared for you an abridged version of the most important rules related to privacy protection.

- By subscribing to the newsletter, placing an order or just contacting me, you provide me with your personal data, and I guarantee that your data will remain confidential, secure and will not be made available to any third parties without your consent.
- I use analytical tools, such as Google Analytics, which collect anonymous information about your website visits, such as the subpages that you have displayed, the time you spent on the website, and the transitions between individual subpages. This involves the use of Google's cookies.
- I display videos from YouTube on the site. Viewing these videos is associated with the acceptance of Google's cookie files for YouTube.
- I provide the opportunity to use social functions, such as sharing content on social networks and subscribing to a social profile. The use of these functions involves the use of cookies for social network administrators such as Facebook, Instagram, YouTube.
- I use cookies so that you can comfortably use the site.

If the above information is not enough for you, you will find further details below.

## **§ 1**

### **Definitions**

For the purposes of this privacy policy, the following terms are used:

1. Administrator - Małgorzata Gałkowska-Błądek, operating as part of Tangram Małgorzata Gałkowska-Błądek at the address: ul. Bema 9, 62-040 Puszczykowo, Poland, NIP: 7831054551, REGON: 300124158 .
2. Shop - online store available at <https://tradsfs.com/zakupy.html>
3. Website - the service is available at <https://www.tradsfs.com/>
4. User - any entity that browses the content of the Website or the Store
5. RODO ( General Data Protection Regulation (GDPR)) - Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and the repeal of Directive 95/46 / EC

## **§ 2**

### **Personal data**

1. The Administrator of the User's personal data within the meaning of the RODO (GDPR) is the Administrator.
2. The User may transfer his personal data to the Administrator using the forms available on the Website, in particular the order form and the subscription form for the newsletter.
3. The legal basis for the processing of Users' personal data is the voluntary, specific, informed and unambiguous consent of the User expressed by means of the appropriate form on the Website.
4. Personal data may be processed also in cases in which the Administrator is authorized to process personal data on the basis of legal provisions or to deliver a service.
5. Personal data provided to the Administrator by the User as part of the order form or via mail, are processed for the purpose of executing a distance contract through the Store. Providing personal data by the User is voluntary but necessary for the User to conclude a sales agreement with the Administrator
6. Personal data provided to the Administrator by the User as part of the subscription form for the newsletter are processed in order to send the User a newsletter. Providing personal data by the User is voluntary but necessary for the User to subscribe to the newsletter. Data processing for this purpose takes place only with the consent of the User, which the User can express in the subscription form for the newsletter.
7. Personal data provided to the Administrator by the User as part of the contact form or via mail/email, are processed in order to respond to the inquiry. Providing personal data

by the User is voluntary but necessary for the User to receive a response. Data processing for this purpose takes place only with the consent of the User, which the User can express in the contact form or in mail/email.

8. The administrator guarantees the confidentiality of all personal data provided to him.

9. Personal data is collected with due diligence and adequately protected against access by unauthorized persons, and their processing is carried out in accordance with the terms and conditions specified in detail in:

a. Regulation of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and the repeal of Directive 95/46 / EC

b. the act of 18 July 2002 for the provision of electronic services

### **§ 3**

#### **User rights**

1. The User shall have the rights specified in the legal acts referred to in § 2 point 9, including in particular:

c. the right to access data

d. the right to correct the data

e. the right to limit data processing

f. the right to object to data processing

g. the right to delete data (the so-called right to be forgotten)

h. the right to transfer data

i. the right to lodge a complaint to the supervisory body in relation to the processing of personal data by the Administrator

2. The User has the right to withdraw his consent at any time, if the User previously gave his consent.

3. In order to exercise its rights, the User should send a request to [mbladdek@tradfs.com](mailto:mbladdek@tradfs.com)

### **§ 4**

#### **Information collected**

1. When using the Website by the User, the User's data is collected automatically. This data includes: IP address, domain name, browser type, operating system type. These data can be collected by cookies (so-called cookies), and can also be saved in server logs.

2. Cookies (cookies) are files sent to a computer or other device (eg laptop, smartphone, tablet) of the User when viewing the Website. Cookies store the User's preferences, which helps to improve the quality of services provided, improve search results and the accuracy of information displayed, and to track user preferences.
3. The User may opt out of cookies by selecting the appropriate settings in the web browser used by him. In this situation, the use of the Website by the User may be difficult.
4. The consent for storing or accessing cookies by the Administrator on his device is expressed by the user using the browser settings installed on the User's device.
5. The User may delete existing cookies from the device using the appropriate functions of the web browser, programs used for this purpose or using the appropriate tools available under the operating system used by the User.
6. Using the Website involves sending queries to the server on which the Website is stored. Each such query is saved in the server logs. The logs include, among others: User's IP address, date and time of logging into the server, information about the web browser used and the operating system.
7. The data stored in the server logs are not connected in any way with specific entities using the Website and are not used by the Administrator to identify the User. Server logs are used to administer the Website, and their content is not disclosed to anyone except those authorized to administer the server.
8. The Website uses technologies that record activities undertaken by the User when using the Website (so-called profiling). These are:
  - a. Google Analytics - used to analyze Website statistics
9. The consequence of using the technologies listed in § 4 p. 8 will be to optimize the Website, its content and the offer of Products to the User's needs.

## **§ 5**

### **The purpose of data usage**

The data provided by the User or collected automatically, the Administrator uses in order to:

- a. proper functioning, configuration, security of the Website,
- b. monitoring the state of the session,
- c. analyzes, surveys and audits of Website Views,
- d. implementation of contracts concluded via the Website (execution of orders placed in the Store)
- e. as well as for statistical and marketing purposes.

## **§ 6**

### **Third-party links**

This website may include links to third-party websites, plug-ins or applications (calculators etc). Clicking on those links or enabling plug-ins or applications, may allow third parties to collect or share data about person visiting them. We do not control these third-party websites/applications and are not responsible for their privacy statements. When you leave our website, we encourage you to read the Privacy Policy of every website you visit.

## **§ 7**

### **Final remarks**

1. This document may include changes that may be influenced by the development of Internet technology, changes in the law regarding the protection of personal data and the development of our Website and the Store. All changes will be communicated to Users immediately in a visible and understandable way.
2. Any questions or remarks regarding the Privacy Policy and cookies should be sent to: [mbladek@tradfs.com](mailto:mbladek@tradfs.com)